

JOE BEZOTTE

Keynote Speaker | Leadership, Credibility & Character

"Leadership isn't given. You earn the room."



Joe Bezotte spent more than three decades in federal law enforcement across the U.S. Air Force, the Federal Bureau of Prisons, and the Federal Air Marshal Service. He now leads a security consultancy and serves as Director of Safety and Security at a private academy. He speaks to leaders who do not get to be wrong, and he teaches them how credibility is actually earned: in the room, under pressure, every single time.

SPEAKING PROGRAMS

1. Earn the Room

The signature keynote. Why a title or a badge gets you in the door but never earns you the room, and the five things that make people actually follow you: competence, character, consistency, humility, and service.

Takeaway: *Audiences leave knowing exactly how to build real credibility instead of relying on position.*

2. Leadership Under Pressure

Drawn from decades of high-stakes decisions where being wrong was not an option. How leaders stay clear, decisive, and trusted when the stakes are highest and there is no margin for error.

Takeaway: *Practical command presence and decision-making teams can use the moment they walk out.*

3. Character That Carries

Built from Joe's work forming character in young men and leading armed teams. Who you are when the consequence is gone is the only version of you the room believes. How to build it and live it.

Takeaway: *A standard of character your people catch by watching, not by being told.*

SELECTED ENGAGEMENTS

- Minnesota Symposium on Terrorism and Emergency Preparedness
- ARROW EMS Association
- Annual Institute for Building Officials
- Premier Bank of Minnesota
- U.S. Bank (Staff Professional Development)
- Churches and faith-based leadership groups

WHO IT'S FOR

- Public safety and emergency management
- Law enforcement and first responders
- Government and municipal leadership
- Corporate and financial institutions
- School and campus safety teams
- Security professionals and executive protection

[Add a one or two sentence testimonial from an organizer or attendee here. This is the single most persuasive thing on the page.]

— **Name, Title, Organization**

Book Joe to speak: EarnTheRoom.com | JB@Coresecuritymn.com | 612 747 7730

Author of Earn the Room: Leadership, Credibility, and Character in Every Room That Matters